



HOW SUSTAINABILITY LEADS TO REAL BENEFITS FOR SMALL BUSINESSES

Reducing energy footprints isn't just for large businesses. Small businesses are improving by taking steps such as implementing more efficient servers and working with partners focused on sustainability. Aberdeen research shows that 35% of small businesses are adopting or planning sustainability initiatives—and the results speak for themselves: lower costs and improved efficiency.

Small businesses focused on sustainability outpace their peers in the following areas:

80%	more likely to see higher management satisfaction
2x	more likely to reduce power consumption
2.2x	more likely to report improved ROI for IT investments
2.3x	more likely to reduce CapEx
3x	more likely to optimize spend on IT infrastructure

LEARN HOW SUSTAINABILITY CAN ENHANCE YOUR SMALL BUSINESS



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